



BACK TO Campus

New Session | New Talk | New Thought



In This Issue

- World Environment Day
- Awards & Achievements
- Kudos - Papers/Articles Published
- Shutterbug - Photo contributions
- Memorandum of Understanding (MoU)
- NewsFlash
- Drawing a parallel between EEE and ECE
- World Environment Day 2026
- Poster Competition Anatomy Department
- स्वामी विवेकानंद के विचार मेरे आदर्शों का आधार
- शिकस्ता कश्ती
- Rote Learning in Education: How far will it go?



AWARDS & ACHIEVEMENTS ✨



“Leadership in Integrated Learning & Professional Education” Award

It gives us immense pleasure to announce that Swami Vivekanand Subharti University has been conferred with the prestigious “Leadership in Integrated Learning & Professional Education” award at the ABP Live Conclave.

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Times Higher Education Impact Rankings 2026

We are honored to announce that Swami Vivekanand Subharti University has been included in the Times Higher Education Impact Rankings 2026, earning a place in the Overall Rank — 1001-1500 Band Worldwide.

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Ms. Ekta Singh Selected as Permanent Radiology Technician KGMU, Lucknow

Subharti College of Allied & Health Care proudly congratulates Ms. Ekta Singh, alumna of the MRIT Batch 2024, on her selection as a Permanent Radiology Technician at King George's Medical University (KGMU), Lucknow.

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Green India Award 2026

Dr. Mukesh Ruhela received the Green India Award 2026 in the category of Best Solid Waste Management Organisation of the Year on behalf of Swami Vivekanand Subharti University.

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Design Registration for “Extension of Airotor”

It gives us immense pleasure to announce that Dr. Swikriti Agrawal, Dr. Kritika Dubey, and Dr. Vijay Wadhwan have successfully secured Design Registration No. 465897-001.

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Swami Vivekananda Ji Social Reformer Award to Prof. (Dr.) Monika Mehrotra

In a moment of great pride for the academic community, Prof. (Dr.) Monika Mehrotra, Professor and Convener of the Swami Vivekanand Research Chair and Senior Professor of Economics in the Department of Liberal Arts and Humanities, Faculty of Arts and Social Sciences, Swami Vivekanand Subharti University, Meerut.

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Kudos!

Awards, Patents & Recognitions



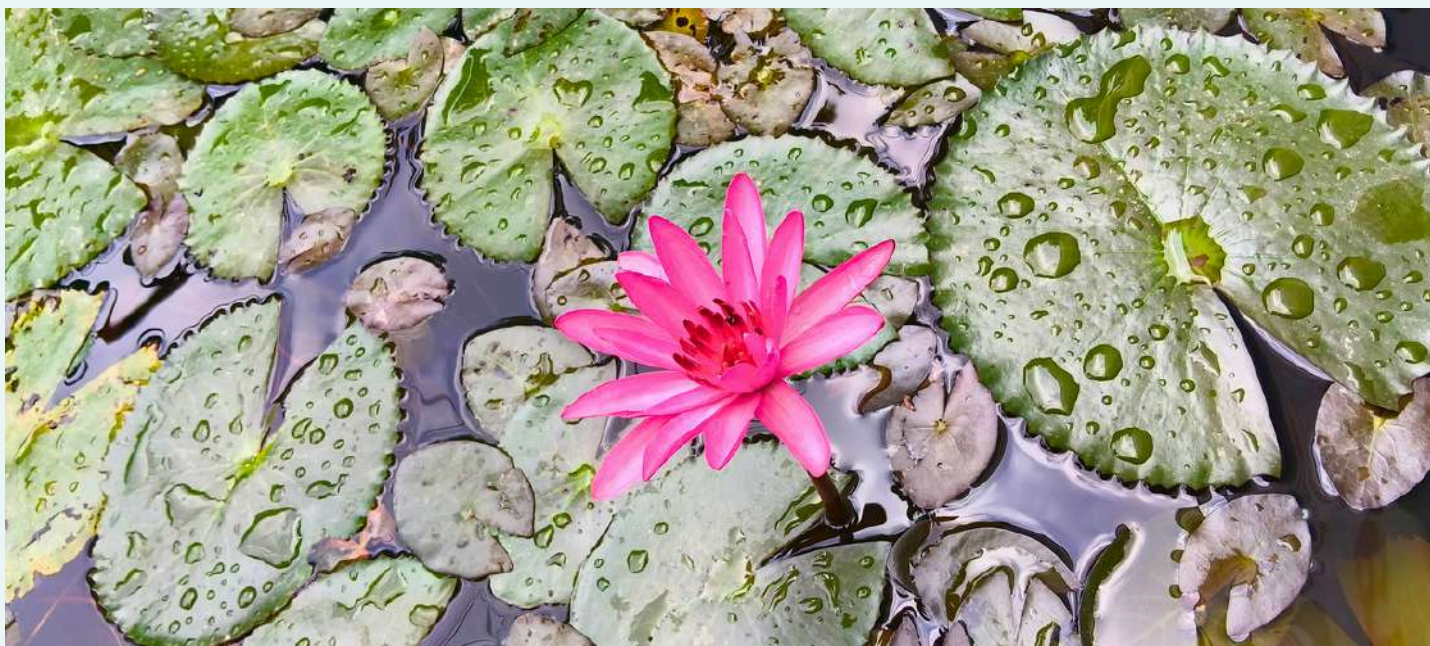
Papers/Articles Published

- **Dr. Himanshu Agarwal & Dr. Aruna Bansal** in the Department of Electronics and Communication at Subharti Institute of Technology and Engineering, has published a patent titled "A method, an internet-of-things (iot) node, and a system for grid-synchronized predictive electricity theft detection and load integrity enforcement using machine learning". The patent application, number 202611018589
- **Dr. Himanshu Agarwal & Dr. Aruna Bansal** in the Department of Electronics and Communication at Subharti Institute of Technology and Engineering, has published a patent titled "A method and system for cloud-enabled, context-aware crop disease detection and presymptomatic outbreak prediction using machine learning and IOT". The patent application, number 202611018595
- **Dr. Rubi** published a SCOPUS book chapter titled "Cyber Bullying, Trolling, and Online Aggression" in a book-Examining Social Psychology in Virtual Environments, DOI: 10.4018/979-8-3373-5896-3.ch007, ISBN13:9798337358963
- **Dr. Preeti Sharma and Dr. Sanjana Malhotra**, DEPARTMENT OF ORAL & MAXILLOFACIAL PATHOLOGY AND ORAL MICROBIOLOGY, Subharti Dental College & Hospital won the best paper award for their presentation during the 23rd National PG Convention held at KD Dental College and Hospital, Mathura
- **Dr. Rubi** published a Research Paper on "Mediating Role of Academic Self-Efficacy in the Relationship between Social Media Usage and Academic Procrastination among STEM Undergraduate Students" in International Journal for Multidisciplinary Research, IF:9.24,E-ISSN: 2582-2160,DOI: Dr. Rubi published a SCOPUS book chapter titled "Cyber Bullying, Trolling, and Online Aggression" in a book-Examining Social Psychology in Virtual Environments, DOI: 10.4018/979-8-3373-5896-3.ch007, ISBN13:9798337358963
- A Scopus indexed research article has been published. Topic: **"Effects of Tool Pin Profile in Friction Stir Welding: A Review on Microstructural Evolution and Mechanical Performance of Alloy Joints,"** has been published in Acta Polytechnica, Vol. 66, No. 1 (March 2026).

Publication Details:

- Authors: Guru Sewak Kesharwani, Sanjeev Kumar
- Journal: Acta Polytechnica (Scopus indexed)
- Volume & Issue: Vol. 66, No. 1
- Published: 16 March 2026
- DOI: <https://doi.org/10.14311/ap.2026.66.0047>

Shutterbug



Dr. Preeti Singh

Journalism and Mass Communication



Memorandum of Understanding (MoU)
SIGNING CEREMONY
BETWEEN
SWAMI VIVEKANAND SUBHARTI UNIVERSITY
AND
KWANGJU WOMEN'S UNIVERSITY,
SOUTH KOREA



NEWSFLASH

Know what's happening on the campus !

Hands-on Learning, Precision in Action: BDS Final Year Suturing Competition



The Department of Periodontology & Implantology, Subharti Dental College & Hospital, successfully organized a Suturing Competition for BDS Final Year students on an animal model as part of its commitment to enhancing clinical skills and promoting hands-on learning among undergraduate students.

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Hindi Journalism Day 2026 Celebration

The Ganesh Shankar Vidyarthi Subharti Department of Journalism and Mass Communication at Swami Vivekanand Subharti University organized Hindi Journalism Day 2026. The event featured extensive discussions on the rich legacy of Hindi journalism, its contemporary challenges, and its relevance in the digital age.

The chief guest and keynote speaker, Dr. Seema Sharma, Head of the Department of Languages, stated that Hindi journalism is not merely a medium of information but also a powerful expression of India's cultural consciousness and democratic values.

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Distinguished Educationists Academic Visit to Swami Vivekanand Research Chair

The Swami Vivekanand Research Chair, established at Swami Vivekanand Subharti University, Meerut, witnessed a highly inspiring and intellectually enriching academic visit by distinguished academicians from Haryana.



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Poster Making Competition on "Climate Change"

Maharishi Aurobindo Subharti College and Hospital of Naturopathy & Yogic Sciences (MASCHNYS), under Swami Vivekanand Subharti University, Meerut.

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Guest Lecture on

“Entrepreneurship Development in Sports Industry”



The Department of Physical Education, Faculty of Education, Swami Vivekanand Subharti University, Meerut, in collaboration with the Entrepreneurship Development Cell (EDC), Swami Vivekanand Subharti University, successfully organized a Guest Lecture on “Entrepreneurship Development in Sports Industry” on 15 May 2026 at the Seminar Hall, Swami Vivekanand Subharti University.

The programme was conducted with the objective of promoting entrepreneurial awareness, innovation, startup culture, and self-employment opportunities among students in the field of sports and physical education.

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World Environment Day Celebration



On the occasion of World Environment Day, Swami Vivekanand Subharti University, Meerut, organized a special programme dedicated to environmental conservation and biodiversity enhancement under the aegis of the University Environment Committee. The event conveyed a strong message of ecological responsibility through the release of birds into their natural habitat and the launch of a Plant Adoption Drive and BirdHouse Installation Drive.

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Workshop On Research Statistical Tools



Maharishi Aurobindo Subharti College and Hospital of Naturopathy & Yogic Sciences (MASCHNYS), under Swami Vivekanand Subharti University, Meerut, organized a Workshop on "Research Statistical Tools" on 2nd June 2026 from 10:00 AM to 11:00 AM at the Conference Hall, MASCHNYS.

The workshop was conducted with the objective of enhancing the knowledge and research skills of postgraduate students regarding the application of statistical tools in research methodology.



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Visit to Sports Equipment Manufacturing Unit



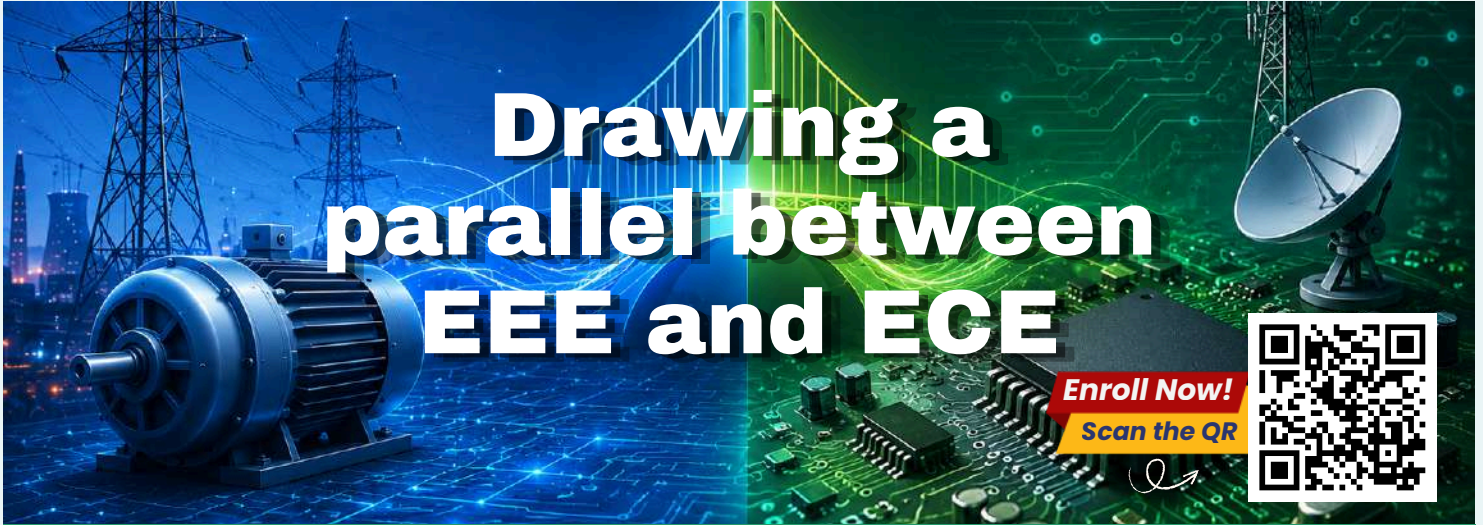
The Department of Physical Education, Faculty of Education, Swami Vivekanand Subharti University, Meerut, successfully organized a Sports Industry Visit on 09 May 2026 to a Sports Equipment Manufacturing Factory located at Rota Road, Tej Vihar, Meerut.

The educational visit was organized with the objective of providing students with practical exposure to the functioning of the sports manufacturing industry and enhancing their understanding of industrial operations related to sports equipment production.



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Electrical & Electronics Engineering (EEE) and Electronics & Communication Engineering (ECE) are frequently grouped together because they share a common mathematical and physical foundation—the study of electricity, electromagnetism, and basic circuitry. However, their primary objectives—and the physical scale at which they operate—are distinctly different. If EEE is fundamentally about the power that runs the world, ECE is about the information that connects it.

The Macro Scale: Electrical & Electronics Engineering (EEE)

EEE focuses primarily on the generation, distribution, storage, and utilization of electrical energy. It is the macro side of the engineering spectrum, dealing with high-voltage systems, heavy machinery, and large-scale infrastructure.

Students in an EEE course spend a significant amount of time studying electrical machines—motors, generators, transformers, power grids, and thermodynamics.

The electronics portion of EEE usually focuses on power electronics—how electronic devices are used to control and convert massive amounts of electrical current efficiently.

Graduates typically pursue careers managing power grids, designing renewable energy systems, working in heavy manufacturing plants, or developing electric vehicle infrastructure.



The Micro Scale: Electronics & Communication Engineering (ECE)



ECE shrinks the focus down to the micro and nano levels. Instead of moving massive amounts of power to run machinery, ECE is concerned with using low-voltage electrical signals to process, transmit, and receive data.

The ECE curriculum dives deep into semiconductor physics, microprocessors, digital logic design, and electromagnetic wave theory. A massive component of ECE is the communication aspect—learning how to encode data, transmit it over complex networks (cellular, satellite, fiber optics), and decode it securely at the destination.

Career paths for ECE graduates lean heavily toward telecommunications, semiconductor design (VLSI), embedded systems, and consumer hardware development.

The Intersection

While their end goals differ, the disciplines overlap heavily in areas like control systems (the logic that keeps automated systems operating safely) and basic programming.

To put it simply—EEE engineers build the electrical infrastructure that powers a massive data center, while ECE engineers design the microscopic transistors inside the servers and the network switches that route the data.

Deciding between the two depends entirely on what kind of problems you want to solve. If you are fascinated by large-scale infrastructure, the transition to sustainable energy, or industrial automation, EEE offers a direct pathway into those fields. If your interests lie in smartphones, the Internet of Things (IoT), 5G networks, or computer hardware, ECE provides the specialized knowledge required to innovate in the area of tech and communications.



Both EEE and ECE are highly foundational courses, but they enable you to shape vastly different parts of the modern world.

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Shubhra Atreya, Content Writer, IT Department, Swami Vivekanand Subharti University

Health Awareness Visit at Ghat Village, Meerut



The Department of Physical Education, Faculty of Education, Swami Vivekanand Subharti University, Meerut, successfully organized a Health Awareness Visit on 09 May 2026 at Ghat Village and Primary School, Ghat, Meerut. The outreach programme was conducted with the objective of promoting health awareness, personal hygiene, physical fitness, nutrition, and healthy lifestyle practices among school children and members of the local community.



The programme was organized as part of the department's commitment towards community engagement, social responsibility, and extension activities. Faculty members and students actively participated in the visit and interacted with school children and villagers to create awareness regarding various aspects of health and wellness.

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FDP ON META-ANALYSIS FOR DENTAL RESEARCHERS & CLINICIANS



Cleanliness Drive at Middle Ganga Canal Promotes Environmental Awareness Among Students

On the occasion of World Environment Day, the University Environment Committee of Swami Vivekanand Subharti University, Meerut, organized a special activity titled "Campus to Conservation" in the Hastinapur Range. The programme aimed to promote environmental awareness through a cleanliness drive, plantation activities, and educational sessions on biodiversity and wildlife conservation.

As part of the initiative, students and faculty members conducted a cleanliness drive along the banks of the Middle Ganga Canal. Through voluntary service, participants collected plastic waste, polythene bags, and other solid waste materials scattered in the area. During the campaign, students appealed to the public not to dispose of religious offerings, plastic materials, or other waste directly into rivers and water bodies.

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Guest lecture on “Gender Sensitive Spaces Through Soft-Skills Development”



The Department of Languages, Faculty of Arts and Social Sciences, Swami Vivekanand Subharti University, Meerut, in association with Gender Sensitization Cell & Women Empowerment Cell, organized a guest lecture on the topic “Gender Sensitive Spaces Through Soft-Skills Development” on 25th May 2026 at 2:00 P.M. at the HR Lab, Department of Languages.

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Farewell “KSHITIJI 2026”



A Grand Farewell Celebration Concludes at FET College Meerut, May 23, 2026



The Faculty of Engineering and Technology (FET) at Swami Vivekanand Subharti University hosted its annual farewell ceremony, “KSHITIJI 2026,” today to honor the graduating class of 2026.

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ECO-FRIENDLY CAMPAIGN ACTIVITY



On the occasion of World Environment Day, the Environment Committee of Panna Dhai Maa Subharti Nursing College organized an Eco-Friendly Campaign Activity on 4 June 2026 at 10:00 AM in the Multan Nagar Community Area, Meerut.

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Expert Lecture on “Importance of Economics in the Present Perspective and Future Challenges”



Under the able guidance and effective coordination of Prof. (Dr.) Monika Mehrotra, Professor of Economics, Department of Liberal Arts & Humanities, FASS, Swami Vivekanand Subharti University, Meerut, an impressive and highly informative Expert Lecture Programme on the topic “Importance of Economics in the Present Perspective and Future Challenges” was successfully organized with the objective of promoting the academic, intellectual, and research-oriented development of students.

The lecture proved to be extremely enlightening and motivational, especially for the students of Economics. The primary objective of the programme was to make students aware of the present economic conditions.

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Yoga Workshop on Healthy Ageing

A Yoga Workshop on the theme “Healthy Ageing” was successfully organized by Maharishi Aurobindo Subharti College and Hospital of Naturopathy & Yogic Sciences (MASCHNYS), Swami Vivekanand Subharti University, Meerut, on 12th June 2026.

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Faculty Development Program (Refresher Course)

The Faculty Development Program (Refresher Course), conducted from 18th May to 22nd May 2026, was successfully organized by Jyotirao Phule Subharti College of Physiotherapy, Swami Vivekanand Subharti University, Meerut. The program was coordinated under the leadership of Prof. (Dr.) Raj Kumar Sharma, Head, Department of Pediatric Physiotherapy, Activity Coordinator, and Prof. (Dr.) Amit Kumar Goel, Officiating Principal, Activity Convener.



The Faculty Development Program (Refresher Course), conducted from 18th May to 22nd May 2026, was successfully organized by Jyotirao Phule Subharti College of Physiotherapy, Swami Vivekanand Subharti University, Meerut. The program was coordinated under the leadership of Prof. (Dr.) Raj Kumar Sharma, Head, Department of Pediatric Physiotherapy, Activity Coordinator, and Prof. (Dr.) Amit Kumar Goel, Officiating Principal, Activity Convener.

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World Environment Day - 2026



Environmental and Public Health Awareness Activity at Kapsad Village



Subharti Dental College & Hospital, Meerut, in collaboration with the University Environment Committee of Swami Vivekanand Subharti University, had successfully organized and conducted an environmental and public health awareness activity at Kapsad Village, Sakoti, Meerut on May 29, 2026.

This outreach initiative aligns closely with the SDG GOALS to promote environmental and eco-friendly practices, healthy and sustainable lifestyle practices.

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Workshop on “Protecting IPR and IP Management for Start-ups”



The Department of Languages, Faculty of Arts and Social Sciences, Swami Vivekanand Subharti University, Meerut, in collaboration with the Institution’s Innovation Council (IIC), SVSU, organized an insightful workshop on “Protecting IPR and IP Management for Start-ups” on 25 May 2026 at 11:00 A.M. at the HR Lab, Department of Languages. The resource person for the session was Dr. Sudha Rani, Professor & Head, Department of Hindi, Shaheed Mangal Pandey Govt. Girls P.G. College, Meerut. The program was conducted under the guidance of Dr. Seema Sharma, Head, Department of Languages.

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Successful Ph.D. Thesis Defence at the Faculty of Management & Commerce



The Faculty of Management and Commerce (FoMC) at Swami Vivekanand Subharti University proudly announces the successful completion of the Ph.D. thesis defence viva voce examination for Ms. Sugandh Tyagi. Ms. Tyagi, a research scholar in the domain of Management, presented her comprehensive study titled “STUDY ON RISK AND RETURN APPRAISAL FOR LENDING TO AGRICULTURE SECTOR BY SELECTED PUBLIC SECTOR BANKS IN MEERUT DIVISION.” Her research investigates deeply into banking dynamics, evaluating lending risks and return performance in a crucial economic segment of the region.

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World Environment Day Celebration by Department of Library & Information Sciences



The Department of Library and Information Science and the Central Library, Swami Vivekanand Subharti University, Meerut jointly organised a significant academic and awareness programme titled “Book Exhibition and Green Library Oath” (Pustak Pradarshani evam Green Library Shapath) on the occasion of World Environment Day.



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WORLD NO TOBACCO DAY



The Department of Cardiopulmonary Physiotherapy of Jyotirao Phule Subharti College of Physiotherapy, SVSU, Meerut, organized a “No Tobacco Day Pledge taking ceremony” on 01 June 2026 at the college to commemorate World No Tobacco Day as per the year 2026 theme “Unmasking the appeal- Countering Nicotine and Tobacco addiction”.

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Cinema as a Tool for Disability Awareness & Inclusive Education



The Ganesh Shankar Vidyarthi Subharti Department of Journalism and Mass Communication, Swami Vivekanand Subharti University, Meerut,

organized an insightful expert lecture on the topic “Cinema as a Tool for Disability Awareness and Inclusive Education” on 5 June 2026 at 12:00 noon onwards in the Conference Hall, 6th Floor, DJMC.

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Pre-Convention Workshop



The department of Oral and Maxillofacial Pathology and Oral Microbiology, Subharti Dental College and Hospital, Meerut conducted a pre-convention workshop at the 23rd National PG convention of Indian Association of Oral and Maxillofacial Pathologists held at KD Dental College & Hospital, Mathura, Uttar Pradesh from 05-07 June 2026 on the topic Blood-Godsends Human Asset.

An update on PRP and PRF. The workshop included lectures by Dr Vijay Wadhwan, Dr Preeti Sharma and hands-on demonstration of PRP and PRF preparation by Dr Ekta Vishnoi.

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FDP ON META-ANALYSIS FOR DENTAL RESEARCHERS & CLINICIANS



Dr. Shivi Khattri, Department of Periodontology, Subharti Dental College & Hospital, was invited as a Guest Speaker and Resource Person for a Faculty Development Program on "Meta-analysis Made Simple for Dental Researchers & Clinicians" at Shree Bankey Bihari Dental College & Research Centre, Ghaziabad.

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Good Clinical Practice Program on "Pottali Massage"



Maharishi Aurobindo Subharti College and Hospital of Naturopathy & Yogic Sciences (MASCHNYS), under Swami Vivekanand Subharti University, Meerut, organized a Good Clinical Practice Program on "Pottali Massage" on 06th June 2026 from 11:00 AM to 12:00 Noon at the Naturopathy and Yoga IPD, MASCHNYS.

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Alumni Interaction Session on “Career Opportunities in Physical Education and Sports Industry”



The Department of Physical Education, Faculty of Education, Swami Vivekanand Subharti University organized an Alumni Interaction Session on “Career Opportunities in Physical Education and Sports Industry” on 12 May 2026 at the Seminar Hall, Faculty of Education.

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Guest Lecture on “Concept of Yoga in Indian Philosophy”



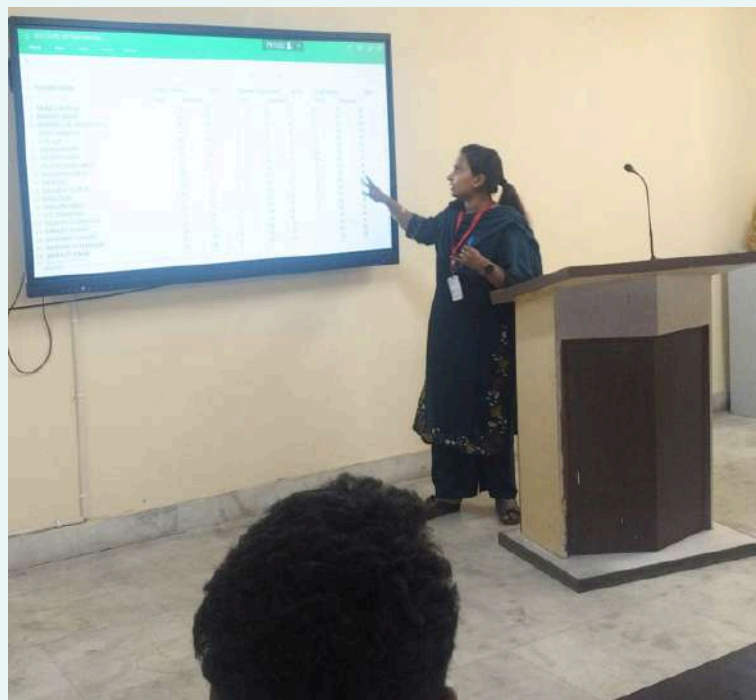
The Department of Physical Education, Faculty of Education, Swami Vivekanand Subharti University, Meerut, successfully organized a Guest Lecture on “Concept of Yoga in Indian Philosophy” on 22 May 2026 at the Conference Hall, Faculty of Education. The programme was conducted with the objective of enhancing students’ understanding of the philosophical foundations of Yoga and its relevance in contemporary life, education, health, and human well-being.

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Faculty Development Program (FDP) on “CO-PO Mapping”



Maharishi Aurobindo Subharti College and Hospital of Naturopathy & Yogic Sciences (MASCHNYS), under Swami Vivekanand Subharti University, Meerut, successfully organized a Faculty Development Program (FDP) on Course Outcome (CO) and Program Outcome (PO) Mapping on 29th May 2026 at MASCHNYS.



The program was conducted with the objective of enhancing faculty understanding of Outcome-Based Education (OBE) and strengthening the implementation of effective teaching-learning and assessment practices in accordance with academic quality standards.

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Guest Lecture on “Nutrition Values in the Present Era”



Guest Lecture on “Nutrition Values in the Present Era” Organized Under MoU Collaboration with LNIPE

The Department of Physical Education, Swami Vivekanand Subharti University, Meerut, successfully organized a guest lecture on “Nutrition Values in the Present Era” on 25 March 2026.

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Awareness Program on Accelerators & Incubation Opportunities for Early Stage Entrepreneurs

MEERUT, Uttar Pradesh – June 13, 2026 – The Acharya Vishnu Gupt Subharti College of Management & Commerce (AVGSCMC) at Swami Vivekanand Subharti University (SVSU) successfully organized an insightful awareness program today, focusing on Accelerators & Incubation Opportunities for Early Stage Entrepreneurs.

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Guest Lecture on “Sustainable Libraries: Aligning Library Services with SDGs”

The Department of Library and Information Science, Swami Vivekanand Subharti University, Meerut, organised a guest lecture on theme “Sustainable Libraries: Aligning Library Services with SDGs” on June 16, 2026. The invited speaker for the occasion was Ms. Poonam Tyagi, Assistant Professor, Department of Library and Information Science, HLM College, Ghaziabad, whose expertise in sustainable library practices and digital information services lent significant academic depth to the proceedings.



The primary objective of the guest lecture was to familiarise students and research scholars with the pivotal role of libraries in achieving the United Nations Sustainable Development Goals (SDGs).



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Yoga Session for Faculty Members of Law College



Maharishi Aurobindo Subharti College and Hospital of Naturopathy & Yogic Sciences (MASCHNYS), under Swami Vivekanand Subharti University, Meerut, conducted a Yoga Session for the Faculty Members of Law College on 12th June 2026 from 08:30 AM to 09:30 AM at the Law College, SVSU, Meerut.

The session was organized with the objective of promoting physical fitness, mental well-being, stress management, and healthy lifestyle practices among faculty members through yoga-based interventions.

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Summer Heatwave Relief Drive

Jyotirao Phule Subharti College of Physiotherapy (JPSCP), Swami Vivekanand Subharti University, organized a "Summer Heatwave Relief Drive" on 1st June 2026 as part of its ongoing commitment to community welfare and public health promotion. The initiative was conducted under the esteemed guidance and leadership of Prof. (Dr) Amit Kumar Goel, Officiating Principal, whose vision and encouragement played a significant role in the successful planning and execution of the programme.

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Two-Day Internship Orientation Program for BNYS 2020 Batch



Maharishi Aurobindo Subharti College and Hospital of Naturopathy & Yogic Sciences (MASCHNYS), under Swami Vivekanand Subharti University, Meerut, organized a Two-Day Internship Orientation Program for the BNYS 2020 Batch from 29th May 2026 to 30th May 2026, from 09:00 AM to 04:00 PM, at MASCHNYS, Meerut.

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POSTER COMPETITION ANATOMY DEPARTMENT



स्वामी विवेकानंद के विचार मेरे आदर्शों का आधार

शिक्षा वह नहीं, जो केवल शब्दों का भंडार बने,
शिक्षा वह है, जो मन में साहस का संचार करे।

जो कायरता को दूर कर, सिंह सा गर्जन भर दे,
हर विद्यार्थी के भीतर, आत्मबल का दीप धर दे।

यदि शिक्षा में न हो वह शक्ति, जो भय को दूर भगाए,
तो ऐसी शिक्षा व्यर्थ है, जो जीवन में काम न आए।

विवेकानंद का यही संदेश, हर मन में गूँजे बार-बार
“चरित्र निर्माण ही शिक्षा का सर्वोच्च आधार।”

ज्ञान नहीं केवल अंकों तक, शिक्षा का उद्देश्य महान,
मानवीय मूल्यों से सजे, हो जीवन का हर एक स्थान।

सत्य, प्रेम और सेवा की धारा, जिसमें निरंतर बहती हो,
कर्तव्यपथ पर चलने की, दृढ़ प्रेरणा देती हो।

जीवन कितना लंबा होगा, इसकी चिंता क्यों करें,
जीवन कितना श्रेष्ठ बने, इस पर हर क्षण ध्यान धरें।
कर्तव्यों की पूर्णता में ही, जीवन का कल्याण करे,

मैं नमन करूँ उन प्रेरणा को, जिन्हें अपना आदर्श मानती हूँ,
तभी भारतीय संस्कृति को, अपना गौरव और आभूषण जानती हूँ।

निडर स्वर में जब विवेकानंद ने “मेरे भाइयों और बहनों”
से संबोधन दिया,
विदेशी धरा पर भी भारत का तेज को उजागर कर दिया।

जैसे अग्नि की तपन यदि जल में भी समान जले,
वैसे ही सच्चा व्यक्तित्व का तेज़ हर परिस्थिति में खिले।

विदेशी भूमि पर भी जिन्होंने, संस्कारों को जिया
सदा, अपने आचरण से उन्होंने, सत्य का दीप जला दिया।

जीवन के अंतिम सत्य को अपनाकर, जो अमरत्व को पा गए,
हर हृदय में अपने विचारों के दीप सदा के लिए जगा गए।

मूल्य, कर्तव्य और निष्ठा से, जब जीवन आलोकित होगा,
तभी सच्ची शिक्षा का दीप, हर हृदय में प्रज्वलित होगा।

विवेकानंद के इस पथ पर, यदि हम सब आगे बढ़ जाएँ,
तो शिक्षा नहीं केवल साधन, बल्कि जीवन जीने का ढंग बन जाए।

वेदों की ओर लौटो, यह पुकार है पुरातन ज्ञान की,
जहाँ से शुरू होती है राह, सच्चे मानव निर्माण की।

उठो, जागो, और तब तक न रुको तुम,
जब तक लक्ष्य की प्राप्ति न हो—यही है जीवन का क्रम।

विवेकानंद की वाणी में जो तेज उजाला है,
हर युवा के मन में एक नया सवेरा डाला है।

ना भय, ना भ्रम, ना कोई अंधकार रहे,
ज्ञान, सेवा और साहस ही जीवन का आधार रहे।

शिक्षा केवल अक्षर ज्ञान नहीं, चरित्र का निर्माण सही,
मानवता की सेवा ही सच्चा जीवन सम्मान है।

हर हृदय में जागे एक नई चेतना का ज्ञान है।
भारत फिर से बने विश्वगुरु—यही हो संकल्प निराला।

वेदों की गूँज से फिर सजे यह भारत महान,
जहाँ हर युवा बने विवेकानंद का स्वाभिमान।

कहें डॉ. रीबा – विवेकानंद की शिक्षा जीवन का आधार,
जिसके बिना जीवन है बेकार, बिना उद्देश्य के निराधार लगे संसार।

डॉ० रीबा देवी,

सहायक आचार्या, शिक्षा विभाग, शिक्षा संकाय
स्वामी विवेकानंद सुभारती विश्वविद्यालय, मेरठ



Yoga Session In Faculty of Law

A Yoga Session was successfully organized in the Faculty of Law with the objective of promoting physical fitness, mental well-being, and awareness regarding the importance of yoga in daily life. The session was conducted under the direction of Hon'ble Justice Rajesh Chandra (Former Justice).



[Click to read full news](#)

Legal Awareness and Sensitization Program in Ishwar Chand Vidhya Sagar School



Jagriti – A Special Awareness Program on the Protection of Children from Sexual Offences Act, Safe Childhood, Safe Future, at Ishwar Chandra Vidyasagar Shramik Bal Vidyalaya, Subhartipuram, Meerut was organized by Subharti Institute of Law, in collaboration with the District Legal Services Authority (DLSA), Meerut. This special awareness program was organized under the direction of Hon'ble Justice Rajesh Chandra (Former Justice), Director of Subharti Law College—Allahabad High Court, Prayagraj, Uttar Pradesh—and under the guidance of Prof. (Dr.) Reena Bishnoi, Dean of Subharti Law College.

[Click to read full news](#)

Guest Lecture on “Warm-Up Approaches”

The Department of Physical Education, Swami Vivekanand Subharti University, Meerut, successfully organized a guest lecture on “Warm-Up Approaches” on 24 March 2026 under the academic collaboration established through the Memorandum of Understanding (MoU) between Swami Vivekanand Subharti University and Lakshmbai National Institute of Physical Education. The program aimed to enhance students' understanding of scientific warm-up techniques and their significance in improving athletic performance and preventing sports-related injuries.



[Click to read full news](#)

Career & Entrepreneurship Opportunities after Master of Education

A Guest Lecture on “Career & Entrepreneurship Opportunities after M.Ed. Programme” was successfully organized on dated 29.05.2026 by the Department of Education, Faculty of Education, Swami Vivekanand Subharti University, Meerut, to create awareness among students regarding various professional and entrepreneurial opportunities available after completing the Master of Education (M.Ed.) programme.

[→ Click to read full news](#)



Workshop on Common Yoga Protocol

On the occasion of the 12th International Day of Yoga, Maharishi Aurobindo Subharti College and Hospital of Naturopathy & Yogic Sciences (MASCHNYS), under Swami Vivekanand Subharti University, Meerut, organized a Workshop on Common Yoga Protocol at the Department of Pharmacy, Swami Vivekanand Subharti University, Meerut, on 12th June 2026 from 11:00 AM onwards.

[→ Click to read full news](#)

Guest Lecture on “Warm-Up Approaches”

Guest Lecture on “Warm-Up Approaches” Organized Under MoU Collaboration with LNIPE



The Department of Physical Education, Swami Vivekanand Subharti University, Meerut, successfully organized a guest lecture on “Warm-Up Approaches” on 24 March 2026 under the academic collaboration established through the Memorandum of Understanding (MoU) between Swami Vivekanand Subharti University and Lakshmi Bai National Institute of Physical Education. The program aimed to enhance students’ understanding of scientific warm-up techniques and their significance in improving athletic performance and preventing sports-related injuries.



The session was effectively anchored by Mr. Mohd Sartaz, who ensured the smooth conduct of the event. The distinguished resource person, Dr. Birendra Jhajharia, Prof. (Dr.) Birendra Jhajharia, Professor and Head, Department of Exercise Physiology, Lakshmi Bai National Institute of Physical Education (LNIPE), Gwalior, delivered an enlightening lecture on various warm-up methodologies, including general and specific warm-ups, dynamic stretching exercises, and their practical applications across different sports disciplines.

[→ Click to read full news](#)

Yoga Workshop on Common Yoga Protocol for Faculty of Science



Maharishi Aurobindo Subharti College and Hospital of Naturopathy & Yogic Sciences (MASCHNYS), under Swami Vivekanand Subharti University, Meerut, organized a Workshop on Common Yoga Protocol for the faculty members of Keral Verma Subharti College of Science on 16th June 2026 at the 6th Floor Yoga Hall, MASCHNYS.

[Click to read full news](#)

Guest Lecture on “Translating from Research Concept to Funding”



Department of Public Health Dentistry, Subharti Dental College & Hospital, Swami Vivekanand Subharti University, Meerut, under the dynamic leadership of Principal & Dean, Dr. Nikhil Srivastava Sir had organized a guest lecture titled “Translating from Research Concept to Funding”.

[Click to read full news](#)

Yoga Mahotsav to Celebrate the 12th International Day of Yoga



Department of Physical Education, Swami Vivekanand Subharti University Meerut Organizes Yoga Mahotsav to Celebrate the 12th International Day of Yoga



June 16, 2026: The Department of Physical Education at Swami Vivekanand Subharti University commenced a week-long Yoga Mahotsav from June 16 to June 21, 2026 in observance of the 12th International Day of Yoga.

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International Day of Yoga Celebration



As part of the global celebrations leading up to the 12th International Day of Yoga, the Acharya Vishnu Gupt Subharti College of Management and Commerce (AVGSCMC) at Swami Vivekanand Subharti University, Meerut, organized an enriching and rejuvenating yoga session today at 09:00 a.m.

The event aimed to promote physical fitness, mental resilience, and emotional balance among the university's academic and administrative fraternity.

[Click to read full news](#)

Physical Education Students Win Three Medals at All India Inter-University Wrestling Championship



The Department of Physical Education, Faculty of Education, Swami Vivekanand Subharti University, Meerut, has once again brought laurels to the University through the outstanding performance of its students at the All India Inter-University Wrestling Championship organized by Raja Mahendra Pratap Singh State University, Aligarh.

[Click to read full news](#)

Guest Lecture on “Sports Psychology and Motivation”



The Department of Physical Education, Faculty of Education, Swami Vivekanand Subharti University successfully organized a Guest Lecture on “Sports Psychology and Motivation” on 14 May 2026 at the Seminar Hall, Faculty of Education.

[Click to read full news](#)

Yoga workshop in Journalism College



A vibrant and insightful Yoga Workshop on the theme “Yoga for Healthy Ageing” was successfully organized by the Maharishi Aurobindo Subharti College and Hospital of Naturopathy & Yogic Sciences (MASCHNYS), Swami Vivekanand Subharti University, Meerut.

The workshop was conducted on 19 June 2026 at the Meditation Hall, 6th Floor, Ganesh Shankar Vidyarathi Subharti Department of Journalism & Mass Communication.

[Click to read full news](#)

Climate Awareness Drive in Ghat Village

Journalism department and community radio spearhead climate awareness drive in Ghat village



Meerut: Ganehs Shankar Vidyarthi Subharti Department of Journalism and Mass Communication of Swami Vivekanand Subharti University, in partnership with Azad Hind Radio 90.0 FM, organised a community outreach programme on climate change at Ghat village, Meerut. The initiative, held under the guidance of Prof. (Dr.) Ritesh Chaudhary, head of the department, aimed to raise public awareness about environmental degradation and to promote local plantation drives.

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Educational Tour to Ojas Gyan Kendra, Meerut



Maharishi Aurobindo Subharti College and Hospital of Naturopathy & Yogic Sciences (MASCHNYS), Swami Vivekanand Subharti University, Meerut, organized an educational tour to Ojas Gyan Kendra on 16th June 2026 as part of its academic enrichment activities.

The educational visit provided students with a unique and enriching learning experience focused on spirituality, holistic health, personality development, and moral values.

[Click to read full news](#)

12th International Yoga Day Program

The 12th International Yoga Day was celebrated with great enthusiasm on 21st June 2026 at the Yoga Hall, 6th Floor, Maharishi Aurobindo Subharti Hospital and College of Naturopathy and Yogic Sciences (MASCHNYS), Swami Vivekanand Subharti University (SVSU), Meerut.

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Yoga Session Organized at Subharti Dental College and Hospital



On the occasion of International Yoga Day, Maharishi Aurobindo Subharti College and Hospital of Naturopathy and Yogic Sciences organized a Yoga Session at Subharti Dental College and Hospital on 20th June 2026 from 11:00 AM onwards.

The session was conducted by Dr. Archana Anilkumar, Assistant Professor, under the theme "Yoga for Healthy Ageing." The program emphasized the importance of yoga in promoting physical fitness.

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Workshop on "CO-PO Mapping & Attainment Calculation"

In its continuous pursuit of academic excellence and robust implementation of Outcome-Based Education (OBE), the Faculty of Management & Commerce (FoMC) at Swami Vivekanand Subharti University organized a highly technical and impactful workshop on "CO-PO Mapping & Attainment Calculation" today.

[Click to read full news](#)

शिकस्ता कश्ती

जब चाँद सलामत था सर पर,
रातों की सियाही हल्की थी,
जब वक्रत हथेली पर ठहरा,
तक्रदीर भी अपनी लगती थी।

साहिल भी अगर मिल जाए तो,
क्या टूटन फिर जुड़ पाएगी?
जो कश्ती दर्द में गलती हो,
क्या फिर से सफ़र कर पाएगी?

जब मौजों में ताक़त बाकी थी,
तूफ़ानों का ख़ौफ़ किसे होता ,
हर चोट सँभल ही जाती थी ,
हर ख़्वाब अभी तक मरहम था।

कुछ ज़ख़म मुक़द्दर होते हैं,
कुछ हिज़्र इबादत बनते हैं,
कुछ ख़्वाब डुबोकर आँखों में
इंसाँ दरिया से डरते हैं।

अब टूटे हुए पतवार लिए,
बे-नाम भँवर में बहना है,
जिस दिल ने साहिल खोया हो,
उसे दरिया ही सहना है।

अब साहिल की आरजू कैसी,
जब राह समंदर हो जाए ।
कुछ लोग किनारे पाते हैं,
कुछ खुद दरिया हो जाते हैं।

अब वक्रत की बेरहम लहरों ने
हर नक़श मिटाया चाहत का,
जो डूब गया ख़ामोशी में,
वह नाम न लेगा राहत का।

– मोहनीश शर्मा

UI/UX Designer (IT Dept.)



Inter-College Yoga Competition



The Students' Council of Swami Vivekanand Subharti University, Meerut, in collaboration with Maharshi Aurobindo Subharti College of Naturopathy and Yogic Sciences, successfully organized an Inter-College Yoga Competition to mark International Yoga Day 2026. A total of 31 students from various colleges of the university enthusiastically participated in the event and demonstrated excellence in different yogic practices and postures.

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Common Yoga Protocol Session Organized under International Day of Yoga 2026



In observance of the International Day of Yoga 2026, Maharishi Aurobindo Subharti College and Hospital of Naturopathy and Yogic Sciences (MASCHNYS), Swami Vivekanand Subharti University, Meerut, organized a Common Yoga Protocol Session in the Department of Education on 18 June 2026.

[Click to read full news](#)

WORKSHOP FOR YOGA (IDY-2026)



Objectives of the Event:

- 1.To create awareness about the Significance of Yoga
- 2.To Learn and Practice Yoga Postures and Asanas

Description:

A workshop on Yoga was organized as part of the event for International Day of Yoga in the Department of Education, Swami Vivekanand Subharti University, on 18th June, 2026 from 09:00 A.M. to 10:00 A.M.

[Click to read full news](#)

ENDO-PERIO-RESTO CONCLAVE 2026 at Dr. D. Y. Patil Dental College



The lecture highlighted the integration of contemporary periodontal plastic surgery and regenerative techniques with endodontic microsurgical procedures to enhance tissue healing, preserve esthetics, and improve long-term treatment outcomes.

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Yoga Workshop at Department of Physical Education

Report on Yoga Workshop on the Occasion of the 12th International Day of Yoga 2026



Theme: "Yoga for Healthy Ageing"

On 17 June 2026, Maharishi Aurobindo Subharti College and Hospital of Naturopathy & Yogic Sciences (MASCHNYS), under Swami Vivekanand Subharti University, Meerut, organized a Yoga Workshop from 10:00 AM to 11:00 AM at the Major Dhyan Chand Department of Physical Education, SVSU, Meerut, in observance of the 12th International Day of Yoga (IDY) 2026.



The workshop was conducted in alignment with the International Day of Yoga 2026 theme, "Yoga for Healthy Ageing," with the objective of promoting physical fitness, mental well-being, and holistic health through the practice of yoga.

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Yoga Session Organized by the Department of Languages



The Department of Languages, Faculty of Arts and Social Sciences, organized a Yoga Session on 20 June 2026 on the 3rd Floor of the Management College.

The session was conducted by Dr. Aastha Gupta, Maharishi Aurobindo Subharti College & Hospital of Naturopathy and Yogic Sciences, under the guidance of Dr. Seema Sharma, Professor and Head, Department of Languages, and was coordinated by Dr. Manisha Luthra.

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"Alumni Lecture on Internship and CV Building for Law Students"

The Alumni Lecture on "Internship and CV Building for Law Students" was organized by Sardar Patel Subharti Institute of Law with the objective of providing practical guidance to students regarding career development, internship opportunities, and professional presentation in the legal field.

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4-Day Yoga Health Check-up Camp and Session at Abha Manav Mandir



4-Day Yoga Health Check-up Camp and Session on “Healthy Ageing”
 On the occasion of the 12th International Yoga Day, a four-day Yoga Health Check-up Camp and special session on “Healthy Ageing” was organized from 18th to 21st June 2026 at Abha Manav Mandir by Maharishi Aurobindo Subharti College and Hospital of Naturopathy & Yogic Sciences (MASCHNYS).

[Click to read full news](#)

Yoga Workshop Conducted at Meerut District Jail



A Yoga Workshop on the theme “Yoga for Healthy Ageing” was successfully organized at the Meerut District Jail from 17th June to 21st June 2026 as part of the celebrations of International Day of Yoga 2026. The workshop was organized by the Maharishi Aurobindo Subharti College and Hospital of Naturopathy & Yogic Sciences (MASCHNYS), Swami Vivekanand Subharti University. The sessions were led by Dr. Alok Sharma, Professor, and Dr. Abhijith K. B., Assistant Professor, who guided participants through various yogic practices focusing on physical fitness, mental well-being, and healthy ageing.

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Keynote Address At Prosthodontic Compendium 2026



A keynote lecture on “Soft Tissue Considerations in Implantology” was delivered at the prestigious Government Dental College & Hospital, Nagpur as part of PROSTHO COMPENDIUM 2026. The scientific gathering united aspiring prosthodontists, experienced academicians, and practicing clinicians from renowned dental colleges across Maharashtra, creating an enriching environment for intellectual exchange, evidence-based learning, and interdisciplinary collaboration.

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21 Days Summer School Training Program



Krishi Manthan 2026 Concludes Successfully: 21-Day National Summer School Brings Together Eminent Agricultural Scientists, Academicians and Industry Experts

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Yoga Camp at Dewan VS Group of Institutions

Report on One-Day Yoga Session and Yoga Camp Organized on the Occasion of International Day of Yoga 2026



As part of the celebrations of the International Day of Yoga 2026, Maharishi Aurobindo Subharti College & Hospital of Naturopathy and Yogic Sciences (MASCHNYS), Swami Vivekanand Subharti University, Meerut, organized a One-Day Yoga Session and Yoga Camp on 19th June 2026 at Dewan VS Group of Institutions, Meerut.

The programme was conducted in accordance with the International Day of Yoga theme, “Yoga for Healthy Aging,” highlighting the importance of yoga in promoting lifelong health, vitality, and well-being.

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One Day Workshop on “Entrepreneurship Development”



The Department of Physical Education, Faculty of Education, in association with the Entrepreneurship Development Cell, Swami Vivekanand Subharti University successfully organized a One Day Workshop on “Entrepreneurship Development” on 14 May 2026 at the Seminar Hall, Faculty of Education. The workshop was conducted with the objective of creating awareness among students regarding entrepreneurship opportunities, innovation, self-employment, and startup development in the field of physical education and sports sciences.

[Click to read full news](#)

Workshop on CO-PO Mapping & Attainment Calculation at Faculty of Law

Subharti Institute of Law Organized Workshop On CO-PO Mapping & Attainment Calculation



To promote academic quality and reinforce the effective adoption of Outcome-Based Education (OBE), Subharti Law College, Swami Vivekanand Subharti University, Meerut, conducted a workshop on “CO-PO Mapping & Attainment Calculation” on 23rd June 2026.

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6 Days Program on Yoga for Children

NABZZ Report on 6 Days Programme on Yoga for Children



A 6-Day Yoga Programme for Children was successfully organized by Maharishi Aurobindo Subharti College and Hospital of Naturopathy & Yogic Sciences (MASCHNYS), Swami Vivekanand Subharti University, Meerut, on the occasion of the 12th International Day of Yoga.

[Click to read full news](#)



Yoga Workshop on the theme Yoga for Healthy Ageing

Meerut, June 19, 2026: In observance of the 12th International Day of Yoga, the Maharishi Aurobindo Subharti College & Hospital of Naturopathy & Yogic Sciences (MASCHNYS) at Swami Vivekanand Subharti University (SVSU), Meerut, conducted a workshop titled “Yoga for Healthy Ageing” at the Subharti Institute of Technology and Engineering (SITE).

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One Day Yoga Camp at Dayal Apna Ghar Ashram

NABZZ REPORT ON “One-Week Yoga Camp on the theme Yoga for Healthy Ageing at Dayal Apna Ghar Ashram, Meerut.”



Maharishi Aurobindo Subharti College and Hospital of Naturopathy and Yogic Sciences, a constituent unit of Swami Vivekanand Subharti University, Meerut, successfully organized a One-Week Yoga Camp on the occasion of the 12th International Day of Yoga 2026 from 15th June 2026 to 21st June 2026 at Dayal Apna Ghar Ashram, Meerut.

[Click to read full news](#)

Session on the POCSO Act By Prof. (Dr.) Reena Bishnoi at 22 UP Girls BN NCC, MEERUT



Prof. Dr. Reena Bishnoi is invited as resource person to Deliver an insightful session on the POCSO Act for NCC cadets by 22 UP Girls BN NCC, MEERUT.

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Academic Visit to Dr. Ambedkar International Centre



Sardar Patel Subharti Institute of law, Swami Vivekanand Subharti University, Meerut participated in 8th Smriti Vyakhyan 2026 as one of the knowledge partner of the event held at Dr. Ambedkar International Centre, Janpath, New Delhi, to attend the 8th Smriti Vyakhyan 2026. Hosted by Respect India in honour of National Poet Rashtrakavi Ramdhari Singh 'Dinkar,' the event took place on May 6, 2026, at Bhim Auditorium, starting at 5:00 PM. Our institution participated as the knowledge partner, with all faculty members and senior-batch students in attendance.

The program commenced promptly at 5:30 PM with the ceremonial lamp lighting, drawing enthusiastic participation from students, research scholars, legal professionals, and Hindi literature admirers to celebrate Dinkar ji's literary legacy and nationalist vision. It began with a formal welcome of dignitaries and guests, followed by an invocation and introductory remarks on Ramdhari Singh Dinkar's life and contributions.

[Click to read full news](#)

Integrating Yoga and Scientific Approaches in Higher Education

The Department of Physical Education, Faculty of Education, Swami Vivekanand Subharti University (SVSU), Meerut, in association with the Faculty Development Programme (FDP) Cell, successfully organized a One-Day Faculty Development Programme (FDP) on 22 May 2026 at the Conference Hall, Faculty of Education, and Yoga Practical Hall, Department of Physical Education, SVSU.

[Click to read full news](#)



Yoga Workshop Conducted at Physiotherapy College



Maharishi Aurobindo Subharti College and Hospital of Naturopathy and Yogic Sciences (MASCHNYS), Swami Vivekanand Subharti University, Meerut, successfully organized a Yoga Workshop for the faculty members of Jyotirao Phule Subharti College of Physiotherapy on 20/06/26 as part of the International Day of Yoga 2026 celebration.

[Click to read full news](#)



Guest Lecture on “Direct Sinus Lift in Implantology” at IDA Bulandshahr

Advancing Clinical Excellence in Implant Dentistry: Distinguished Guest Lecture on “Direct Sinus Lift in Implantology” Empowers Dental Practitioners at IDA Bulandshahr

In a significant step towards promoting evidence-based clinical practice and continuing dental education.

[Click to read full news](#)

Rani Durgawati Day



The Student Nurses Association (SNA) Club of Panna Dhai Maa Subharti Nursing College (PDMSNC) organized Rani Durgawati Day on 24 June 2026 at LT-1, PDMSNC with great enthusiasm. The program was conducted to honor the bravery, sacrifice, and leadership of the great warrior queen, Rani Durgawati.

[Click to read full news](#)

Seminar On “Holistic Approach For Health”



Maharishi Aurobindo Subharti College & Hospital of Naturopathy & Yogic Sciences, Swami Vivekanand Subharti University, Meerut, successfully organized a seminar on “Holistic Approach for Health” on 27th June 2026 at LT-2, 2nd Floor, MASCHNYS.

[Click to read full news](#)

Seminar on “Pranic Healing”



The Department of Computer Science & Engineering, Faculty of Engineering & Technology, successfully organized an enlightening seminar on “Pranic Healing” aimed at promoting holistic health, emotional well-being, and personality development among students and faculty members.

The program commenced with a warm welcome to the distinguished guests, faculty members, staff members, and participants. The seminar highlighted the significance of Pranic Healing.

[Click to read full news](#)

Undergraduate Competition themed “Oral Pathology in Day-to-Day Life”



The Department of Oral and Maxillofacial Pathology & Oral Microbiology, Subharti Dental College & Hospital, organized an undergraduate competition themed “Oral Pathology in Day-to-Day Life” on June 25, 2026. The event focused on the day to day things which reminded individuals about Oral Pathology even when they were not learning about the subject.

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Workshop on Yoga : Bhikaji Cama Subharti College of Hotel Management



On the occasion of the 12th International Day of Yoga 2026, Maharishi Aurobindo Subharti College & Hospital of Naturopathy & Yogic Sciences (MASCHNYS), Swami Vivekanand Subharti University, Meerut, organized a Workshop on Yoga on the theme “Yoga for Healthy Ageing” at Bhikaji Cama Subharti College of Hotel Management.

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Workshop on Common Yoga Protocol at Polytechnic College



On the occasion of the 12th International Day of Yoga, the Maharishi Aurobindo Subharti College and Hospital of Naturopathy and Yogic Sciences (MASCHNYS), Swami Vivekanand Subharti University, Meerut, organized a Workshop on Common Yoga Protocol in the Department of Polytechnic.

[Click to read full news](#)

Yoga Mahotsav workshop by Department of Physical Education



Meerut, June 21, 2026: The Department of Physical Education, Swami Vivekanand Subharti University Meerut, successfully organized a week-long Yoga Mahotsav from June 16 to June 21, 2026 in observance of the 12th International Day of Yoga.

[Click to read full news](#)

Alumni Lecture: “Developing a Growth Mindset in a Competitive Environment”



The Alumni Lecture on “Developing a Growth Mindset in a Competitive Environment” was organized by Sardar Patel Subharti Institute of Law with the objective of guiding students on cultivating the right mental approach towards academic and professional competition.

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Rote Learning in Education: How far will it go?

Students chanting multiplication tables, historical dates, and scientific definitions in classrooms—this is how they learn, following the old way of Rote Learning, a process of memorizing information based purely on repetition, a traditional method of keeping facts in mind, which has long been the basis of education in India.

But as we stand in the midst of an unprecedented technological revolution, a critical question emerges—How far will rote learning really go?

In short, it has already reached its peak. Though it once served as a necessary tool in an information-scarce world, it is now rapidly becoming a liability in an information-abundant era.



Shubhra Atreya, Content Writer, IT Department, Swami Vivekanand Subharti University

You need it to some extent, don't you?

To be fair, rote memorization is not entirely devoid of value. It provides the cognitive scaffolding necessary for higher-level thinking ...

>> You must memorize basic vocabulary before you can write poetry or debate philosophy.

>> Knowing multiplication tables by heart frees up mental bandwidth for complex problem-solving.

>> Remembering the basic elements is necessary before exploring complex chemical reactions.

Rote learning teaches a student what to think, but it utterly fails to teach them how to think.

Don't let it become a habit!

The primary limitation of rote learning is that it creates a rigid, inflexible mind. When students are rewarded solely for memorizing facts, they are inherently discouraged from questioning them. This creates a severe innovation deficit.

In the real world, problems are rarely presented as standardized tests with one objectively correct answer. Modern challenges require critical analysis, creative problem-solving, and adaptability.

A student addicted to rote learning will hit a wall the moment they encounter a scenario not covered in their textbook. They can recite the formula, but they cannot invent a new one.



Rote-learning is not an option, given that it's an AI-driven world.

Today, any factual question can be answered by AI in milliseconds. If our education system merely trains students to act as biological hard drives, it is training them to compete in a race that machines have already won.

The workforce of tomorrow will not pay for the retention of facts; it will pay for the application of knowledge. The future belongs to the creatives, and the critical thinkers who can leverage information, rather than just store it.

So, how far will rote learning go? As a primary pedagogical tool, it won't go much further. It will survive only as a brief, introductory phase in early education—a minor stepping stone rather than the entire journey.

If students today want to prepare themselves for the realities of the future, they must pivot decisively away from memorization and towards comprehension, curiosity, and creativity.

Teachers need to stop testing how much students can remember, and start discovering what they can create.

The era of rote learning is ending; it's an obsolete way of learning, which is now in need of replacement.

We are immensely proud to announce that Swami Vivekanand Subharti University.



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Choose to find the silver lining in every situation. What looks bad today, can be a blessing tomorrow.



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The wait is over! 🚩 Admissions for the 2026-27 session at Subharti University are now OPEN!



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Distinguished Alumni Spotlight! ✨ We are immensely proud to share glimpses of Col (Dr.) Harish Kumar.



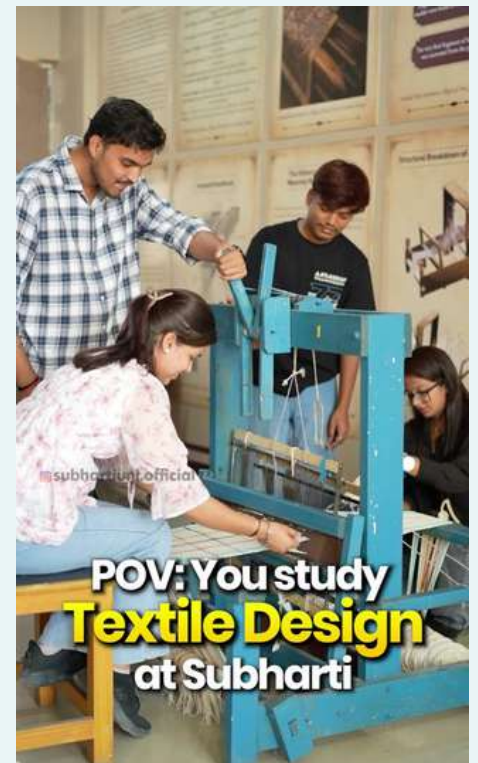
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Got a groundbreaking research concept or a disruptive business idea but don't know what steps to take next?



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Taking you inside the vibrant Textile & Fashion labs at Subharti Fine Arts and Fashion Design College.



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Admissions for the academic session 2026-27 are officially OPEN at Swami Vivekanand Subharti University!

Life in a Hostel...[Subharti Version]



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We gathered. We took responsibility. We cleaned. We made a difference. Because at Subharti University, we believe the Earth doesn't need spectators—it needs participants.

Ever wondered what it's really like to study Masters in Hospital Administration (MHA) at Swami Vivekanand Subharti University? Let's hear it straight from the heart of our students!

Swami Vivekanand Subharti University is taking a major leap toward becoming a fully eco-friendly campus. To reduce carbon footprints and promote health, the university has restricted the use of diesel, petrol, and CNG vehicles on campus.



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